

PRODUCT OVERVIEW

The Complete Business Operating System for Contractors.

Full feature breakdown and system overview — built for home service businesses and contractors who want to close more jobs and spend less time on admin.

60s

Avg lead response time

21x

More likely to close fast-response leads

14

Days or less to go fully live

100%

Done-for-you setup & build

WHO THIS IS FOR

Built for contractors and home service businesses.

Orbintra is not generic business software. Every feature was designed with one type of business in mind: the contractor or home service company that is growing, busy, and losing revenue to operational gaps — not to lack of leads.

General Contractors	Plumbers	Electricians	HVAC Companies
Roofers	Landscapers	Window & Door	Painters
Cleaning Services	Remodelers	Security	Any Trade

■ The ideal Orbintra client:

2–15 employees · \$200K–\$2M annual revenue · Active on Google, Yelp, or HomeAdvisor · Under 50 Google reviews · No dedicated admin staff · Owner still handling sales personally.

THE PROBLEM WE SOLVE

You're not losing jobs because you lack leads.

Most contractors have plenty of leads. The revenue leak happens in the gap between lead received and lead followed up. Here's where jobs disappear:

- ✓ Leads come in and nobody responds fast enough — the customer moves on.
- ✓ Estimates get written out manually, sent late, and never followed up on.
- ✓ Scheduling lives in someone's head — double bookings, missed appointments.
- ✓ Contracts are a back-and-forth process that delays every job start.
- ✓ Google reviews only come in when someone remembers to ask — almost never.
- ✓ Follow-up on cold leads is inconsistent — some get 3 calls, most get zero.

HOW IT WORKS

One system. Six pillars. Every gap closed.

Orbintra installs six integrated systems that work together — from the moment a lead comes in to the final Google review after a completed job. Everything is built and maintained for you.



Instant Lead Response

Every lead from any source gets an automatic personalized response within 60 seconds — text, email, or both. Even at 11pm on a Sunday.



Automated Follow-Up Sequences

Multi-step follow-up sequences run automatically for every unanswered lead — text, email, voicemail drops — spaced over days. Stops the moment they respond.



Smart Appointment Scheduling

Leads book directly into your real available slots. No back-and-forth texting. Confirmations and reminders sent automatically.



Estimate & Contract Workflows

Professional branded estimates sent automatically. Digital contracts with e-signature. Auto-reminders if unsigned after 24 hours. Zero manual paperwork.



Job Tracking & Scheduling

Centralized job board — every job, every status, one view. Team scheduling with automatic crew notifications. Customer reminders before every appointment.



Reputation & Review Engine

After every completed job, customers get an automatic review request. Your Google rating compounds over time — without anyone having to remember to ask.

■ Done for you — not sold to you:

Orbintra is not software you set up, learn, or maintain. We build your entire system from scratch — branded to your business — and have it live in under 14 days. Our team maintains and optimizes it every month.

FEATURE DEEP DIVE

Every feature, explained.

Here is exactly what gets built and installed in your business — and why each piece matters.

■ Instant Lead Response System

What it does: The moment a new lead comes in — from your website, Google, HomeAdvisor, Facebook, or a missed call — your system sends an automatic personalized response within 60 seconds.

Why it matters: Businesses that respond within 5 minutes are 21x more likely to close a lead than those who respond in 30 minutes. Orbintra makes you the fastest — every single time.

- ✓ Responds 24/7 — nights, weekends, and holidays
- ✓ Pulls from all lead sources automatically
- ✓ Personalized to your business name and service area
- ✓ Directs leads to book, call back, or request information

■ Automated Follow-Up Sequences

What it does: For every lead that does not respond, a multi-step follow-up sequence runs automatically — text messages, emails, and voicemail drops — spaced strategically over several days.

Why it matters: 80% of sales happen after the 5th contact. Most contractors follow up once or twice. This system follows up consistently on every lead — and recovers 20–35% that would have gone cold.

- ✓ Sequence stops automatically the moment a lead responds
- ✓ Multiple channels: SMS, email, voicemail drops
- ✓ Fully customizable messaging and timing
- ✓ No lead ever falls through the cracks

■ Automated Appointment Scheduling

What it does: Once a lead is engaged, they book directly into your calendar through a scheduling link. The system shows only real available slots and syncs with your existing calendar.

Why it matters: The scheduling back-and-forth kills conversions. Every extra text exchange to find a time is an opportunity for a lead to move on. One-click scheduling removes all friction.

- ✓ Syncs with your existing calendar — no double bookings
- ✓ Customer gets automatic confirmation and reminder
- ✓ Available 24/7 — captures appointments while you sleep
- ✓ Growth Package: AI lead qualification before booking

■ Estimate & Contract Workflow Automation

What it does: After a job is confirmed, your system automatically generates and sends a professional branded estimate. When approved, a digital contract goes out for e-signature — with auto-reminders if unsigned.

Why it matters: Manual paperwork creates delays that cost jobs — especially with customers comparing bids. A fast, professional paperwork process signals credibility and closes more work.

- ✓ Branded with your logo, colors, and business name
 - ✓ Digital e-signature — one click for customers to sign
 - ✓ Auto follow-up reminders on unsigned contracts
 - ✓ Full digital paper trail — every document stored and searchable
 - ✓ Consistent professional presentation on every quote
-

■ Job Tracking & Team Scheduling

What it does: A centralized job board shows every active job, its current status, assigned crew, and next action. Crew scheduling notifications go out automatically. Customers receive appointment reminders.

Why it matters: Operational chaos — double bookings, no-shows, missed follow-ups — is one of the biggest hidden costs in a growing contractor business. This gives the owner full visibility without constant check-ins.

- ✓ Full pipeline: estimate sent → signed → scheduled → in progress → complete
 - ✓ Automatic crew notifications for schedule changes
 - ✓ Customer reminders 24hrs before every appointment
 - ✓ Owner visibility across all jobs without constant calls
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■ Reputation & Google Review Engine

What it does: When a job is marked complete, the customer automatically receives a thank-you message with a direct link to leave a Google review. No manual asking — every completed job becomes a review opportunity.

Why it matters: Businesses with 50+ Google reviews earn 270% more revenue than those with under 10. Your Google rating is one of your most powerful sales assets — and this feature builds it automatically.

- ✓ Triggered automatically when job is set to Complete
 - ✓ Direct link to your Google review page — one tap for customers
 - ✓ Well-timed, friendly message with high conversion rate
 - ✓ Every job compounds your online reputation over time
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■ Permit & Compliance Tracking

What it does: Built into the Concierge package, this feature adds compliance checkpoints to your job workflow. Before applicable jobs start, permits are flagged. During the job, inspection steps are tracked.

Why it matters: One missed permit can stop a job, trigger a fine, or expose your business to liability. For contractors doing HVAC, electrical, plumbing, or roofing work, compliance tracking protects everything.

- ✓ Automatic permit flags based on job type
- ✓ Compliance checklist embedded in each applicable job
- ✓ Inspection records and sign-offs stored digitally
- ✓ Concierge package only

PACKAGES & PRICING

Choose your starting point. Scale when you're ready.

All packages are done-for-you and go live in under 14 days. The first month is always free — you do not pay until the system is already running.

<div style="border: 2px solid #007bff; border-radius: 15px; padding: 10px; background-color: #1a202c; color: white;"> <p style="text-align: center; font-weight: bold; margin: 0;">Core System</p> <p style="font-size: 24px; font-weight: bold; margin: 0;">\$2,997</p> <p style="font-size: 12px; margin: 0;">one-time setup</p> <p style="font-weight: bold; margin: 0;">\$497/mo</p> <p style="font-size: 12px; margin: 0;">first month free</p> <ul style="list-style-type: none"> ● Instant lead response (all sources) ● Multi-step follow-up sequences ● Automated appointment scheduling ● Estimate & contract workflows ● Job tracking dashboard ● Google review automation ● Monthly optimization & support </div>	<div style="border: 2px solid #00ff66; border-radius: 15px; padding: 10px; background-color: #1a202c; color: white;"> <p style="font-size: 10px; font-weight: bold; margin: 0; background-color: #00ff66; border-radius: 5px; padding: 2px 5px;">MOST POPULAR</p> <p style="text-align: center; font-weight: bold; margin: 0;">Growth System</p> <p style="font-size: 24px; font-weight: bold; margin: 0;">\$4,997</p> <p style="font-size: 12px; margin: 0;">one-time setup</p> <p style="font-weight: bold; margin: 0;">\$597/mo</p> <p style="font-size: 12px; margin: 0;">first month free</p> <ul style="list-style-type: none"> ● Everything in Core, plus: ● AI lead qualification ● Advanced pipeline automation ● Performance analytics dashboard ● Multi-channel campaign sequences ● Priority onboarding support ● Quarterly strategy reviews </div>	<div style="border: 2px solid #9f00ff; border-radius: 15px; padding: 10px; background-color: #1a202c; color: white;"> <p style="text-align: center; font-weight: bold; margin: 0;">Concierge System</p> <p style="font-size: 24px; font-weight: bold; margin: 0;">\$5,997</p> <p style="font-size: 12px; margin: 0;">one-time setup</p> <p style="font-weight: bold; margin: 0;">\$697/mo</p> <p style="font-size: 12px; margin: 0;">first month free</p> <ul style="list-style-type: none"> ● Everything in Growth, plus: ● Permit & compliance tracking ● Custom workflow builds ● Dedicated account manager ● Custom integrations ● Priority technical support ● Monthly 1:1 strategy call </div>
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■ First month always free:
 No matter which package you choose, your first month is on us. We build the entire system, get it live, and you do not pay until it has already been running in your business for 30 days.

INCLUDED IN ALL PACKAGES

- ✓ Complete done-for-you system build — we configure everything
- ✓ Live in under 14 days from contract signing
- ✓ Branded to your business throughout
- ✓ Connects to all existing lead sources automatically
- ✓ Monthly maintenance and optimization by our team
- ✓ Email and chat support — ongoing, not just during setup
- ✓ No long-term contracts — month-to-month after setup

THE ROI PICTURE

What does this return for your business?

The numbers below are conservative estimates based on actual client results. Your returns will vary based on lead volume and average job value.

If your avg job is:	\$800	\$1,500	\$3,000	\$6,000
2 extra jobs/mo (conservative)	\$1,600/mo	\$3,000/mo	\$6,000/mo	\$12,000/mo
Core System monthly cost	\$497/mo	\$497/mo	\$497/mo	\$497/mo
Net monthly gain:	+\$1,103	+\$2,503	+\$5,503	+\$11,503

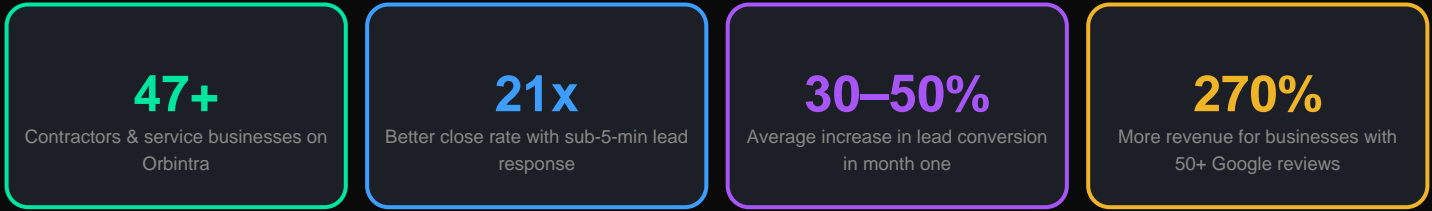
* Based on 2 additional closed jobs per month. Many clients see 4–6 additional jobs in month one.

GO-LIVE TIMELINE

From zero to fully live in 14 days.

Day 1–2	<p>Kickoff & Discovery</p> <p>Onboarding call with your setup specialist. We learn your business, services, and lead sources.</p>
Day 3–5	<p>System Build</p> <p>We build your complete system — lead capture, follow-up, scheduling, estimates, and review automation — all branded to your business.</p>
Day 6–9	<p>Integration & Testing</p> <p>We connect all lead sources, test every workflow, and verify every automation is firing correctly.</p>
Day 10–12	<p>Training & Handoff</p> <p>We walk you and your team through the live dashboard. You review and approve final adjustments.</p>
Day 13–14	<p>Go Live</p> <p>System is fully active. Your first month is free — you do not pay until Day 30.</p>

BY THE NUMBERS



"Most contractors are not losing jobs because they lack leads. They lose them in the gap between lead received and lead followed up."

— Orbintra

Ready to close more jobs?

Your system can be live in under 14 days. The first month is free. No long-term contracts. No software to learn. Just results.

Get started today → orbintra.com

■ orbintra.com

■ hello@orbintra.com

■ [Book a Demo Online](#)

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